



'EURASIA ENTERTAINMENT – THAI EVENT ORGANIZER WITH WESTERN STYLE'

Eurasia Entertainment and Event Ltd. (EEE) is managed by Mr. Andreas Zwick and Mr. Wim Reijnen, who have been involved in Thailand's entertainment business for more than ten years with companies such as BEC Tero and GMM Grammy. Currently, they are working on their biggest project, *Thailand Millionaire Expo 07*. It is a lifestyle consumer show featuring under one roof more than 80 international luxury brands in categories such as automotive, real estate, jewelry, fashion among others. Eurasia

Entertainment will invest more than 20 million baht toward this first event and is expected to attract approximately 15,000-30,000 guests. This event will also provide a unique marketing opportunity for companies interested in reaching the most affluent consumers in the region. In 2008 they plan to grow their business by leveraging their brand to organize 10-12 events throughout the year. *Thailand Millionaire Expo 07* will be held at Royal Paragon Hall from November 1-4, 2007.

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